ACTION ALERT

SUPPORT SB 19-85: Equal Pay for Equal Work Act

CONTACT

➢ Your elected officials in the Senate and House
➢ Timeline: Monday 3/25-Monday 4/1
➢ Link to Senate members:
  [Link](http://leg.colorado.gov/legislators?field_chamber_target_id=2&field_political_affiliation_target_id=All&sort_before_combine=field_last_name_value%20ASC)
➢ Link to House members:
  [Link](http://leg.colorado.gov/legislators?field_chamber_target_id=1&field_political_affiliation_target_id=All&sort_before_combine=field_last_name_value%20ASC)

ASK THEM

➢ To please **support** SB 19-85. Share your name, your organization and mention if you live or work in their district (they always love to hear from constituents!) **Click here** if you don’t know your Senator or Representative.

SHARE WITH THEM

➢ **Pay equity is a real and persistent problem** for women and families.
➢ In **three-quarters of Colorado families**, women are the primary or co-breadwinner and the pay gap is a major obstacle to economic security
➢ **Recent data from Pipeline Equity shows that for every 7 percent in gender equity within a business there is a 3% increase in revenue.**¹ This increase is due to more efficient recruitment, higher performance and production, and most importantly increased retention.
➢ If Colorado achieved pay equity: **50% less women would live in poverty and $9.2 Billion would be generated for the state’s economy**
➢ **SB 85 has two key elements:**
  o Common-sense prevention and transparency measures such as posting salary ranges for jobs and notifying current employees of promotional opportunities
  o The ability for women to challenge pay disparities that exist with male colleagues
➢ **Tuesday, April 2nd is Equal Pay Day** and represents the day on which women have finally “caught up” with men’s earnings from the prior calendar year. That means four additional months of work!
➢ Please support SB 85 as it creates a Colorado-solution to address pay and gender equity

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¹ Pipeline Equity, “Equity for All Report”, 2018

Questions:

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